



A24 and Regal Partner to Offer Exclusive “Marty Supreme” Collectible Popcorn Buckets

KNOXVILLE, Tenn., December 18, 2025 – To celebrate the December 25 release of [Marty Supreme](#), starring Timothée Chalamet as charismatic professional table tennis player Marty Mauser, A24 and Regal will provide collectible popcorn buckets to Regal Crown Club (RCC) members who purchase advance tickets to see the film during opening weekend at select locations (while supplies last).

“Regal and A24 share a deep appreciation for the theatrical experience and for the passionate fans who make it special,” said Kelly Hawkins, Head of Loyalty at Regal. “This partnership brings two like-minded film communities together. Offering a collectible popcorn bucket as an RCC member-exclusive gift and a free popcorn for AAA24 members is a simple but memorable way to reward loyalty, celebrate fandom, and elevate moviegoing.”

This first-of-its-kind promotion will kick off a wider partnership between Regal and A24 loyalty programs ([Regal Crown Club](#) and [AAA24](#), respectively). In addition to the collectible *Marty Supreme* buckets, members of both RCC and AAA24 will also receive a free small popcorn.

Synopsis: *Marty Supreme* follows Marty Mauser, an up-and-coming table tennis star, on his journey to fulfill his dream of achieving greatness no matter what it takes. Written and directed by the Josh Safdie, the film also features an electric performance from Timothée Chalamet, who trained for years with actual ping pong professionals in preparation for the role.

Marty Supreme also boasts an incredible ensemble cast, with several household names like Gwyneth Paltrow, Kevin O’Leary, Tyler the Creator, and Fran Drescher, as well as newer faces like Odessa A’zion and Emory Cohen. The movie is one of A24’s most highly anticipated films, with flashy spectacle and fast-paced thrills sure to satisfy this holiday season.

Starting December 5 through opening weekend, Regal Crown Club members who purchase an advance ticket or reserve a seat with their [Unlimited](#) subscriptions to

Marty Supreme at select locations will be automatically given a recognition on their RCC account valid for the collectible popcorn bucket. Qualifying ticket purchasers will then receive a link via email, where they will be prompted to sign in to their AAA24 account and enter their RCC card number to receive their voucher for a free small popcorn.

RCC members can purchase advance tickets now in the mobile app or through [REGmovies.com](https://www.REGmovies.com). Regal moviegoers can also secure a seat for a *Marty Supreme* showtime on opening weekend by joining [Regal Unlimited](#), where subscribers see as many movies whenever and wherever they want.

About Regal

Regal operates one of the largest and most geographically diverse theatre circuits in the United States, consisting of 5,441 screens in 399 theatres in 41 states along with the District of Columbia and Guam as of November 30, 2025. Regal is focused on delivering the best moviegoing experience by providing our guests with the largest selection of premium large formats (including 4DX, IMAX, RPX, and ScreenX), the only unlimited subscription program, and enhanced food and beverage offerings to make every visit to the theatre a truly memorable experience. Additional information is available online at [REGmovies.com](https://www.REGmovies.com).

Media Contact(s)

Kevan Kerr

Senior Communications Manager at Regal

(865) 925-9739