



Regal Announces Its First Ever Podcast on the Big Screen: World Exclusive Premiere of “The Diary Of A CEO” with Steven Bartlett and Global Music Star Louis Tomlinson

KNOXVILLE, Tenn., September 30, 2025 – Regal is proud to announce the first release of a podcast in select theatres across the U.S. and select Cineworld locations across the U.K. with the world exclusive premiere of *The Diary Of A CEO: Louis Tomlinson*.

This first-of-its-kind podcast screening will feature the singer-songwriter's candid conversation with host Steven Bartlett. During the conversation, Tomlinson touches on his early life and upbringing, the *X Factor* and life in One Direction, the tragic loss of his mother and sister, and the challenges of fame.

This landmark move marks the first time a podcast has been screened at Regal, transforming the world's second-biggest host-led podcast from an on-demand mobile-first show into an appointment-to-view cultural moment with cinematic scope. This global exclusive screening sets a new international precedent for content distribution.

The one-night-only premiere will take place on Wednesday, October 8, exclusively at six Regal locations nationwide and six Cineworld locations in major cities across the U.K. and Ireland. This is the only way to experience the episode the day before it is released to the public globally.

Watching in a movie theatre offers fans a focused, distraction-free environment—the ultimate way to immerse themselves in the discussion. More than that, it's a chance for the podcast's community to come together in real life, transforming a digital connection into a shared cultural experience.

The collaboration brings together two entertainment powerhouses: Regal Cineworld Group, the world's second largest cinema operator, and *The Diary Of A CEO*, which remains Europe's number one show. With 12 million YouTube subscribers and growing by more than 500,000 subscribers monthly, the podcast has reached 35

million viewers in the last three months alone, making it the fastest-growing podcast brand on the platform.

“I’m so happy that we’re able to offer this experience to our community. Increasingly, people consume content alone and we think there’s a much better, richer, more valuable way to consume a podcast,” said Steven Bartlett, host of *The Diary Of A CEO*. “Since our last screening, I have wanted to create a way for more people to watch it together, on the big screen, with friends, family and likeminded strangers, to learn, take notes, laugh together, network, and discuss. Cineworld has created an opportunity for fans to do that on both sides of the Atlantic and this is just the start of our journey to turn our podcast audience into a connected, in-real-life global community.”

By taking its signature long-form dialogue to the cinema, *The Diary Of A CEO* is demonstrating the undeniable power of conversation to inspire connection, influence culture, and bring audiences together in ways only the big screen can.

Advance tickets for [*The Diary Of A CEO: Louis Tomlinson*](#) go on sale on Tuesday, September 30 and are available now at theatre box offices / kiosks (see participating locations below), on the mobile app, and through REGmovies.com.

Regal City North (Chicago, IL)
Regal Houston Marq'E (Houston, TX)
Regal Irvine Spectrum (Irvine, CA)
Regal Union Square (New York, NY)
Regal Kendall Village (Miami, FL)
Regal Meridian (Seattle, WA)

About Regal

Regal operates one of the largest and most geographically diverse theatre circuits in the United States, consisting of 5,511 screens in 404 theatres in 41 states along with the District of Columbia and Guam as of August 31, 2025. Regal is focused on delivering the best moviegoing experience by providing our guests with the largest selection of premium large formats (including 4DX, IMAX, RPX, and ScreenX), the only unlimited subscription program, and enhanced food and beverage offerings to make every visit to the theatre a truly memorable experience. Additional information is available online at REGmovies.com.

About FlightStory

FlightStory is a global media and investment company founded by Steven Bartlett.

As a global media and publishing company, FlightStory is focused on developing influential IP and scaling global audiences. It is built on the proprietary methodologies and technology that have driven the global success of the world's second-biggest interview podcast and the number one show in Europe, *The Diary Of A CEO (DOAC)*.

DOAC now boasts 35 million followers, 12+ million YouTube subscribers, 60+ million monthly listens / views, and by 2024 had achieved over 1 billion streams.

The show has become a cultural force and continues to grow at pace, adding 500K YouTube subscribers each month and boasting a 500% compound annual growth rate.

Founded in 2024, FlightStory has successfully launched brand new formats, including *We Need To Talk with Paul C. Brunson* and Davina McCall's *Begin Again*, both reaching number one on Spotify and Apple charts. In the same year, DOAC's commercial value increased by 143% under FlightStory.

FlightStory is also home to a publishing venture in partnership with Ebury, a division of Penguin Random House. Reaching global audiences with stories that resonate and inspire action, it is home to Steven Bartlett's number one Sunday Times best-selling book *Diary Of A CEO: The 33 Laws Of Business and Life*, the fastest-selling book in its category since records began. Other authors include Guinness World Record-holder Russ Cook, relationship expert Paul C. Brunson, entrepreneur Codie Sanchez, neuroscientist Dr. Tara Swart, renowned divorce lawyer James J. Sexton, and Whoop's Global Head of Performance and host of FlightStory's latest podcast Dr. Kristen Holmes.

FlightStory's investment arm is a \$100 million global investment fund that has invested in more than 40 companies, including SpaceX, Whoop, Zoe, Huel, PerfectTed, and more.

Beyond capital, FlightStory provides founders with comprehensive mentorship, strategic guidance, and access to a powerful ecosystem and media inventory designed to fuel growth.

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