



## **“Turtle Power” Up Your Next Magic: The Gathering® Session with a Free TMNT Play Booster from Regal**

**KNOXVILLE, Tenn., March 6, 2026** – Regal and Wizards of the Coast have partnered to celebrate the release of Magic: The Gathering® [Teenage Mutant Ninja Turtles](#) by bringing *Teenage Mutant Ninja Turtles: Mutant Mayhem* + *Teenage Mutant Ninja Turtles: Chrome Alone 2 – Lost in New Jersey* back to select theatres from Friday, March 27 to Sunday, March 29 where attendees will receive a complimentary TMNT Play Booster pack and codes for digital boosters on [Magic: The Gathering Arena](#) (while supplies last).

“Since 1990, the Teenage Mutant Ninja Turtles have featured in seven theatrical releases, and Regal is excited to bring these half-shell heroes back to the big screen,” said Jack Grimes, Director of Business Development at Regal. “We’re bringing *Teenage Mutant Ninja Turtles: Mutant Mayhem* and *Teenage Mutant Ninja Turtles: Chrome Alone 2 – Lost in New Jersey* together for the first time in theatres, so our Magic-playing, movie-loving guests can celebrate this new collaboration between Paramount Pictures, Nickelodeon Movies, and Wizards of the Coast.”

Teenage Mutant Ninja Turtles is the latest collaboration in the Universes Beyond series from Magic: The Gathering with trading cards highlighting the franchise’s heroes, villains, stories, and yes, pizza. The collectible cards from this set feature nostalgic artwork based on or brought to life directly from multiple TMNT platforms including their comic origins, video games, and live-action and animated movies.

For a \$7.99 ticket price, moviegoers attending showtimes of *Teenage Mutant Ninja Turtles: Mutant Mayhem* at select Regal theatres will receive a free Play Booster pack from the set as well as a code for three additional digital booster packs for use in the MTG Arena. The TMNT Play Booster promotion at Regal is an opportunity for the local MTG community to rewatch *Teenage Mutant Ninja Turtles: Mutant Mayhem*, open radical cards, and share their love of Magic with fellow players.

Advance tickets for showtimes of *Teenage Mutant Ninja Turtles: Mutant Mayhem* from March 27-29 where attendees will receive the TMNT Play Booster (while

supplies last) will be available on Friday, March 6 at select theatre box offices / kiosks, on the mobile app, and through [REGmovies.com](https://www.REGmovies.com).

### **About Regal**

Regal operates one of the largest and most geographically diverse theatre circuits in the United States, consisting of 5,386 screens in 394 theatres in 41 states along with the District of Columbia and Guam as of February 28, 2026. Regal is focused on delivering the best moviegoing experience by providing our guests with the largest selection of premium large formats (including 4DX, IMAX, RPX, and ScreenX), the only unlimited subscription program, and enhanced food and beverage offerings to make every visit to the theatre a truly memorable experience. Additional information is available online at [REGmovies.com](https://www.REGmovies.com).

### **Media Contact**

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