Visit Regal on November 11 to Celebrate Service Members with Popcorn and Movies

$1 donation to the Gary Sinise Foundation for every popcorn sold and service members receive free entry to a movie of their choice

KNOXVILLE, Tenn., November 9, 2026 – On Wednesday, November 11, Regal will donate $1 to the Gary Sinise Foundation for every popcorn sold on Veterans Day. Regal is also offering free entry to any traditional 2D movie showing at our theatres on the federal holiday to active and former U.S. armed services members who show a valid military ID.

"Celebrating Veterans Day at Regal lets us show our appreciation to the men and women in uniform who live in the communities where we operate," said Vikki Neil, Head of Marketing at Regal. "These small gestures of thanks express our gratitude for their continued service to the country."

Along with the Veterans Day charity promotion, service members presenting military ID to a Regal team member on November 11 will receive free admission to any showtime (excluding premium formats) currently playing at the theatre, which includes the military-themed *Jimmy* from Fathom Entertainment and Burns & Co. Entertainment.

Jimmy synopsis: The untold true story of America's most-beloved actor and the iconic role that saved him, focuses on the most transformative season in Jimmy Stewart's life—from winning the Academy Award® for Best Actor in *The Philadelphia Story* to enlisting and becoming a combat pilot in the U.S. Army Air Corps at the beginning of World War II. Stewart flew twenty missions over Europe, rising to the rank of colonel by the end of the war, only to return home broken and disheartened. Then George Bailey and *It's a Wonderful Life* came calling…

Non-service members can purchase advance tickets for current releases at theatre box offices / kiosks, on the mobile app, or through REGmovies.com. Moviegoers can also join Regal Rewards+, a monthly membership offering a free rolling movie ticket and concession discounts, or Regal Unlimited, where subscribers see as many movies as they want, whenever they want.

About Regal Global Entertainment
Regal Global Entertainment operates the second largest theatrical exhibition business in the world with 7,637 screens across 628 locations. Through its Cinema City, Cineworld, Picturehouse, Planet, and Regal brands, the company is committed to delivering exceptional moviegoing experiences through premium large formats, innovative loyalty and subscription programs, enhanced food and beverage offerings, and outstanding guest service.

About Gary Sinise Foundation
Gary Sinise is an award-winning actor and humanitarian, best known for his roles in *CSI:NY*, *Apollo 13*, and his Oscar-nominated performance in the film *Forrest Gump* as the wounded Vietnam veteran Lt. Dan Taylor. An advocate for our nation's defenders since the 1980s, after 9/11, Sinise began a tireless crusade to support America's military and first responders around the world with handshake tours and concerts with his band, the Lt. Dan Band. In 2011, he established the Gary Sinise Foundation as an extension of those efforts. Today, the Foundation is building custom homes for severely wounded heroes, honoring and supporting the families of our fallen, providing essential equipment and training for first responders, improving the mental wellness of our defenders, and so much more. For more information and to support, visit www.garysinisefoundation.org.

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