Cineworld Group plc

2016 Analyst Day - Sheffield

20th April 2016

Estate Overview 2016

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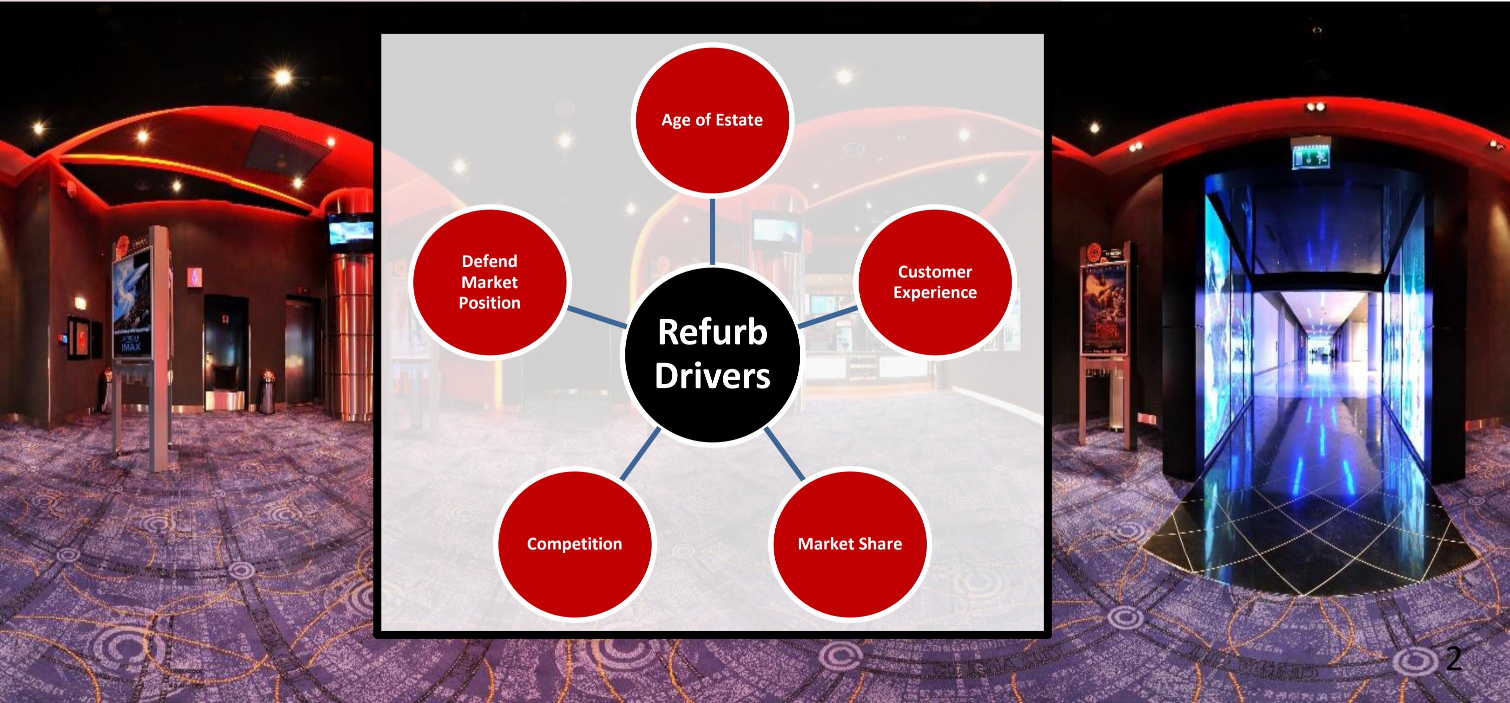
UK & I	CEE & I
113 sites	106 sites
968 Screens	1,043 Screens
17 IMAX Screens	11 IMAX Screens
2 4DX Screens	11 4DX Screens
1 VIP Site	5 VIP Sites
2015 CAPEX: £57.7M	2015 CAPEX: £41.9M
Average site age 13.8 years	Average site age 7.8 years
53 sites over 15 years old	13 sites over 15 years old

Investment in strong UK estate to meet best in class quality and provide additional choice of formats with the goal of providing the highest standard of customer experience

Refurbishment programme overview



Refurbishment programme overview

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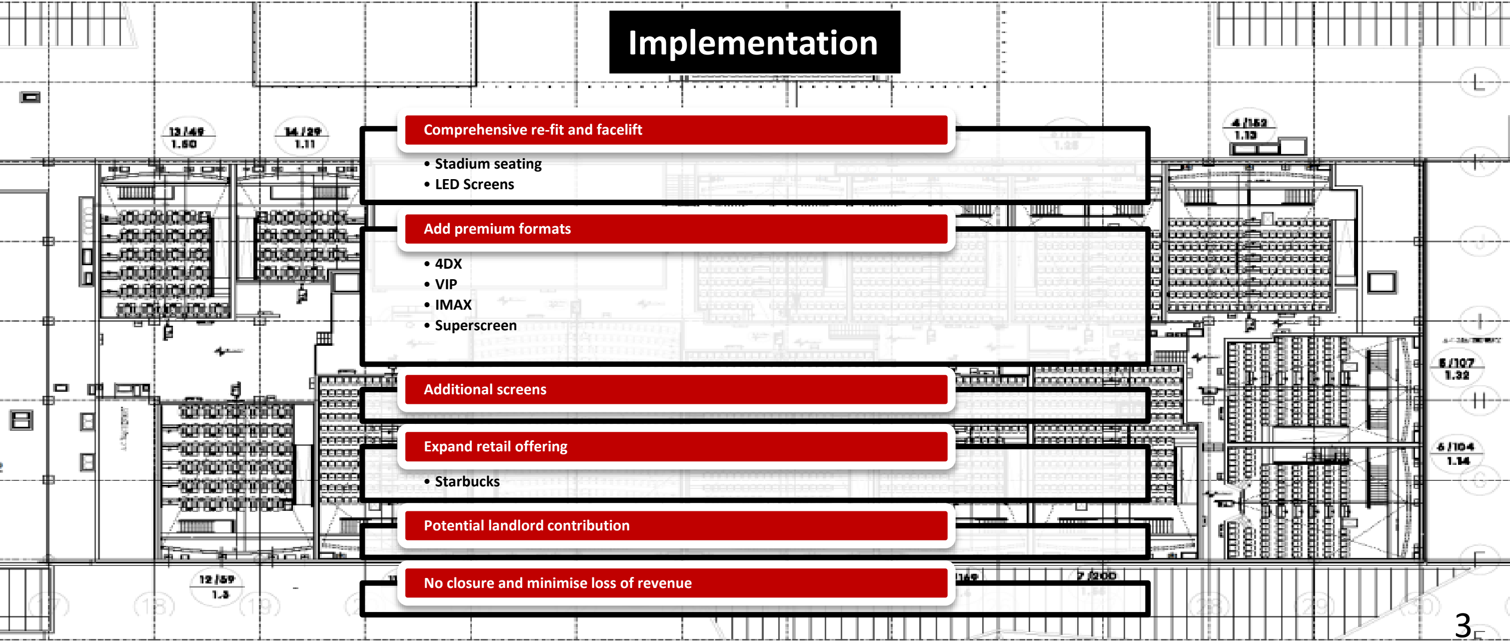

Implementation

Comprehensive re-fit and facelift

- Stadium seating
- LED Screens

Add premium formats

- 4DX
- VIP
- IMAX
- Superscreen

Additional screens

Expand retail offering

- Starbucks

Potential landlord contribution

No closure and minimise loss of revenue

Refurbishment programme overview

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Results

Admission growth	Potential for price increases	Customer loyalty	New customers	Operational improvements	Market share
Through gaining market share and expanding market catchment area	- Box office - Retail	Benefits Unlimited scheme and defends against local competitors	- Attraction of 4DX and VIP - Starbucks serving non-cinema going customers	Cost reduction	Refurbished cinemas defend against competitors and entrants to local markets

Strong ROI and Payback

Milton Keynes – 1 year post refurbishment

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Refurbishment

- 16 Screen site in the top 10 earning cinemas in the UK for 2014 and 2015
- UK firsts: 4DX
- Superscreen also added
- Competitor opened an 11 screen site with IMAX 3 miles away
- First site in new refurbishment programme

Sheffield – 3 months post refurbishment

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Refurbishment

- 20 screen site, in the top 3 revenue earning cinemas in the UK for 2014 and 2015
- Groups’ largest site by seating capacity
- UK first: Cineworld VIP hall and foyer
- 4DX, IMAX laser screens
- Starbucks outlet

Refurbishment programme – in progress

Glasgow Renfrew Street
18 Screens
4DX, Starbucks, VIP, Superscreen
Complete: August 2016

Stevenage
16 Screens
4DX, IMAX, Starbucks
Complete: April 2016

Crawley
15 Screens
4DX, Starbucks
Complete: July 2016

Going Forward

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- Continued success of Milton Keynes and Sheffield to be monitored
- Larger and flagship sites considered
- Will depend on conditions of the local market and features that can be added
- Expect 3 -5 refurbishments per year

New Sites

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2016 Sites and Screens

- Dalton Park - 7
- Harlow - 6
- Loughborough - 8
- Yate – 6
- Ely - 6
- Durham (PH) - 3

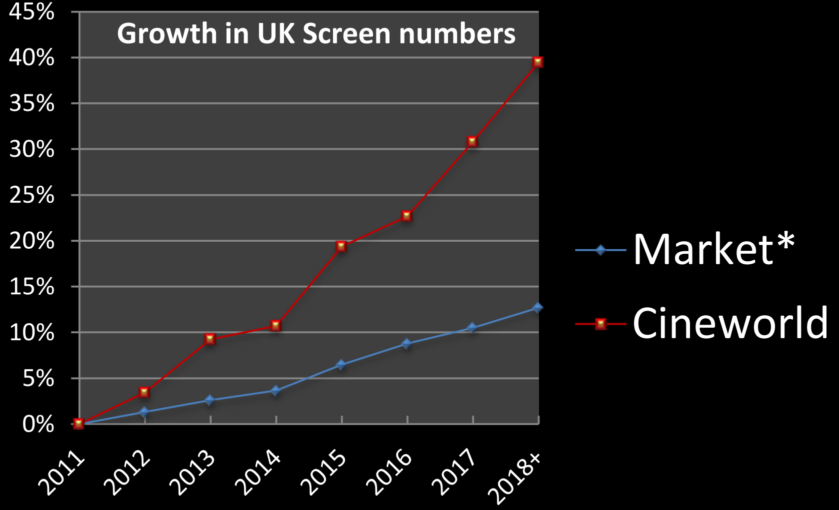
2017 Sites and Screens

- Bracknell - 12
- Dover - 6
- Leeds - 11
- Ruislip - 11
- Watford - 9
- West Norwood (PH) - 4
- Weston Super Mare - 11

2018+ Sites and Screens

- Eastbourne - 9
- Finsbury Park - 9
- Hounslow - 10
- Ealing (PH) - 8
- Plymouth - 11
- Rushden - 12
- Speke - 11
- Burgess Hill – 10
- Warrington - 13

Site Growth



Opportunities in UK for expansion still exist

Pipeline of development and selection of sites key to roll out

Cineworld construction schedule to increase number of screens by over 100 over the coming years

* Source: Dodona Research

Key UK Strategy Areas

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New Sites

- Taking advantage of available opportunities in mature market with high ratio of cinema visits per capita
- Gaining market share

Refurb Programme

- Maximising yield from current estate
- Customer Satisfaction
- Defence against competition and new entrants in local markets

Premium Formats

- Growing customer base
- Growing ATP
- Providing choice

Technology

- Cinemas: Providing best in class sound and visual equipment
- Support: facilitating booking and managing back office costs

Unlimited

- Growing subscription base
- Minimising churn

Q & A